



Universitatea Babeș-Bolyai, Faculty of Political,  
Administrative and Communication Sciences



# CULTURAL CHRONICLES: CULTURAL JOURNALISM IN URBAN LANDSCAPES

**BIP  
PROGRAM**

**Uncover the Urban Narrative: Journalism Begins in the Heart of the City! Join the program for an immersive reporting experience**



**UNVEILING A NEW DIMENSION IN CITY REPORTING**

**ONLINE (MAY 19 AND 21, 2025)+ONSITE  
(MAY 26-30, 2025)**

- 2 days online/ 5 days on site
- in Cluj-Napoca, Romania
- in English (B2 level)
- for Bachelor or Master students in Journalism, Literature, Communication, or related fields

**MORE CONTACT INFO:**

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**OFFICE**

68, Avram Iancu st., Cluj-Napoca

**APPLY NOW |  
ENJOY/LEARN LATER**

# Project description

This program is designed to provide participants with a comprehensive understanding of cultural journalism, emphasizing diversity and ethical considerations in their reporting practices. Through a series of workshops, meetings, and hands-on activities, the program aims to equip participants with the necessary skills, knowledge, and ethical frameworks to produce high-quality feature profiles that reflect the richness and complexity of cultural diversity. By the end of the program, participants will emerge as culturally sensitive and ethically responsible journalists, equipped to produce feature profiles that celebrate and promote cultural diversity while upholding the highest standards of journalistic integrity. Participants will learn techniques for capturing the essence of cultural figures, events, and phenomena through compelling narratives.

Lecturer Oana Ometa  
Academic Coordinator

## OBJECTIVES

At the end of the BIP, students will be able to:

- Practice a more inclusive and connecting form of journalism
- Work together with students of different nationalities on journalistic stories
- Make a journalistic portrait

## EVALUATION

Students will receive 3 ECTS and a grade based on:

- evaluation of a journalistic profile writing assignment
- collaborative skills: ability to work effectively in a team

# REASONS TO ATTEND

- no attendance fee
- innovative teaching methods
- courses held by faculty members from Babeş-Bolyai University
- financial support from the ERASMUS+ Program
- form friendships and connections
- get a glimpse at Romanian academic and cultural life
- learn new skills
- get a crash course in a subject you may want to study
- receive a grade and 3 ECTS credits and a certificate of attendance
- on request, on-campus accommodation at a reasonable price (aprox. 8 EUR/night in triple room or 10 EUR/night in double rooms) - limited places



*Join us for an enriching journey into the vibrant world of cultural journalism in Cluj!*

*Uncover new perspectives, refine your storytelling skills, and forge lasting connections in the spring of 2025. Don't miss the chance to be part of this immersive experience!*



**SEE YOU IN  
CLUJ-NAPOCA?**

**APPLY NOW AT  
THE ERASMUS+  
OFFICE OF YOUR  
HOME  
UNIVERSITY**